



# MOTOR INDUSTRY FACTS - 2005

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### CONTENTS

### **MOTOR INDUSTRY FACTS - 2005**

Car production annual totals

PRODUCTION



### NEW CAR REGISTRATIONS

Annual UK totals and 2004 bestsellers	
European	
Diesel	4-
Segment totals and market share	
Bestsellers by segment	7-
Regional	10-1

### SEGMENT FOCUS

Dual Purpose - 4x4s/SUVs	12-13
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#### **CV REGISTRATIONS**

Annual UK totals	14
Segment totals	15

16

17

18

19

#### **VEHICLES IN USE**

Cars on the road	
Age of cars on the road	
Colours of cars on the road	

### USED CAR SALES

Top 10 and annual totals

#### CV production annual totals Key UK manufacturing sites UK top five producers **KEY ISSUES** Economy - Sector profile Environment - Green Label and CO<sub>2</sub> emissions Taxation - VED Taxation - Fuel duty UK manufacturing - Steel survey Safety - Road casualties Security - Vehicle crime rates SMMT New Car Code of Practice SMMT BUSINESSES Industry Forum Automotive Academy Foresight Vehicle SMMT information

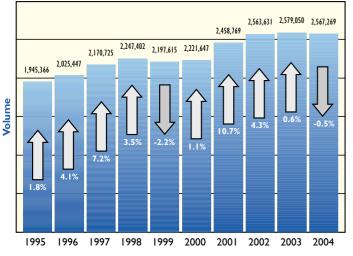
SPOTLIGHT ON STATISTICS Data at a glance

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36

Source: SMMT

### Ten year annual new car registration totals



Year

### Top 10 registered models in 2004

Make	Model Range	Volume
Ford	Focus	141,021
Vauxhall	Corsa	101,625
Ford	Fiesta	89,295
Peugeot	206	86,605
Renault	Mégane	86,569
Vauxhall	Astra	85,087
Renault	Clio	72,412
Volkswagen	Golf	69,784
Ford	Mondeo	60,441
Peugeot	307	58,742
	Total top 10	851,581
	Total market	2,567,269
	Ford Vauxhall Ford Peugeot Renault Vauxhall Renault Volkswagen Ford	Ford     Focus       Vauxhall     Corsa       Ford     Fiesta       Peugeot     206       Renault     Mégane       Vauxhall     Astra       Renault     Clio       Volkswagen     Golf       Ford     Mondeo       Peugeot     307       Total top 10

### Fact or fiction?

Since 1965 only five models have topped the UK best sellers' list

### **Answer: Fact**

The five models are: Austin 1100/1300 in 1965-66 and 1968-71 Ford Cortina in 1967, 1972-1981, Ford Escort in 1982-89, 1992-95 Ford Fiesta in 1990-91, 1996-98, Ford Focus in 1999- 2004

### Five year annual new car registrations across Europe

						0
Year	France	Germany	Italy	Spain	UK	European Union (EU 15)
2000	2,133,884	3,378,343	2,423,084	1,392,477	2,221,647	14,362,377
2001	2,254,732	3,341,718	2,413,455	1,439,603	2,458,769	14,416,083
2002	2,145,071	3,252,898	2,279,612	1,351,054	2,563,631	14,027,394
2003	2,009,246	3,236,938	2,247,043	1,430,118	2,579,050	13,891,003
2004	2,013,709	3,266,826	2,258,861	1,585,744	2,567,269	14,190,415
Source: SMMT						

### Fact or fiction?

Hot European countries sell more convertibles than the UK

### **Answer: Fiction**

The UK sells roughly three times more topless cars than either France or Italy. Only Germany, by far the largest European market for new cars, sells more convertibles each year but their 45.7 per cent growth in the market since 1999 is still dwarfed by the UK's hike of 154 per cent

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#### **NEW CAR REGISTRATIONS**

### **NEW CAR REGISTRATIONS**

#### Diesel

### Ten year annual diesel totals with percentage market share



## Ten year annual total diesel by private and non-private registrations

	NON-PRIVATE	PRIVATE	Total
1995	241,836	163,243	405,079
1996	235,754	131,466	367,220
1997	231,537	119,376	350,913
1998	225,837	117,535	343,372
1999	205,675	98,250	303,925
2000	205,980	107,212	313,192
200 I	284,489	152,102	436,591
2002	394,308	208,315	602,623
2003	438,701	265,936	704,637
2004	539,488	295,846	835,334

### Top 10 best selling new diesel cars in 2004





42,296



2. Ford - Mondeo

38,562



3. Volkswagen - Golf

38,245



4. Renault - Mégane

36,305



5.Volkswagen - Passat 27,972



26,155

6. Peugeot - 307



7.Vauxhall - Vectra

25,232



8. Vauxhall - Astra

Total diesel cars - 835,334

24,675



9. BMW - 3 Series 21,864



10. Citroën - Xsara **21,139** 

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### Source: SMMT

NEW CAR REGISTRATIONS

Diesel

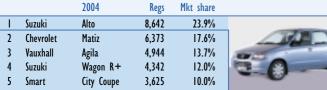
### Segment totals and percentage market share

Segment	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Mini	17,841 0.9%	15,457 0.8%	14,390 0.7%	23,765	39,635 1.8%	52,203 2.3%	47,899 1.9%	40,370 1.6%	38,940 1.5%	36,171 1.4%
Supermini	525,365	548,266	575,597	566,839	593,745	688,686	773,995	831,264	873,690	839,604
	27.0%	27.1%	26.5%	25.2%	27.0%	31.0%	31.5%	32.4%	33.9%	32.7%
Lower Medium	638,925	671,383	704,036	751,464	703,611	661,502	741,817	771,319	719,164	729,116
	32.8%	33.1%	32.4%	33.4%	32.0%	29.8%	30.2%	30.1%	27.9%	28.4%
Upper Medium	484,020	497,566	545,971	549,747	513,218	476,860	507,736	505,026	480,220	459,635
	24.9%	24.6%	25.2%	24.5%	23.4%	21.5%	20.7%	19.7%	8.6%	17.9%
Executive	125,692	120,193	125,248	123,927	115,509	104,583	109,433	114,382	118,579	109,667
	6.5%	5.9%	5.8%	5.5%	5.3%	4.7%	4.5%	4.5%	<u>4.6%</u>	4.3%
Luxury Saloon	15,545	15,771	15,699	16,943	12,375	11,406	11,053	10,193	13,500	13,620
	0.8%	0.8%	0.7%	0.8%	0.6%	0.5%	0.4%	0.4%	0.5%	0.5%
Specialist Sports	37,426	43,942	63,658	68,414	68,846	67,208	65,358	60,108	65,178	73,940
	1.9%	2.2%	2.9%	3.0%	3.1%	3.0%	2.7%	2.3%	2.5%	2.9%
Dual Purpose-	80,427	78,290	81,711	98,757	98,926	99,212	121,556	137,582	159,144	179,439
4x4s/SUVs	4.1%	3.9%	3.8%	4.4%	4.5%	4.5%	<u>4.9%</u>	5.4%	6.2%	7.0%
Multi-Purpose	20,125	34,579	44,415	47,546	51,750	59,987	79,922	93,387	110,635	126,077
	1.0%	1.7%	2.0%	2.1%	2.4%	2.7%	3.3%	3.6%	4.3%	4.9%
Total	1,945,366	2,025,447	2,170,725	2,247,402	2,197,615	2,221,647	2,458,769	2,563,631	2,579,050	2,567,269

Source: SMMT

### Top five bestsellers for 2004 by segment

Mini



Segment Total 36,171



**Supermini** 

		2004	Regs	Mkt share
I	Vauxhall	Corsa	101,625	12.1%
2	Ford	Fiesta	89,295	10.6%
3	Peugeot	206	86,605	10.3%
4	Renault	Clio	72,412	8.6%
5	Ford	Ka	45,879	5.5%

Segment Total 839,604

## Lower Medium

		2004		Regs	Mkt share		
Fact or fiction?	1	Ford	Focus	141,021	19.3%		Answer: Fact
	2	Renault	Mégane	86,569	11.9%	A THE THE KILL	
The Lower Medium segment has the most	3	Vauxhall	Astra	85,087	11.7%	Same B	The Lower Medium segment has 51 model
model ranges of all segments	4	Volkswagen	Golf	69,784	9.6%	- Bally	increasing from 40 in 1999 and includes the
	5	Peugeot	307	58,742	8.1%		Focus, Honda Civic and the Vauxhall Astra
<del>.</del>			Segment T	otal 729,116			

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Source: SMMT

### **NEW CAR REGISTRATIONS**

### **Bestsellers by segment**

### **Bestsellers by segment**

### Top five bestsellers for 2004 by segment

## **Upper Medium**

		2004	Regs	Mkt share	
I	Ford	Mondeo	60,441	13.1%	
2	BMW	3 Series	53,790	11.7%	
3	Vauxhall	Vectra	48,450	10.5%	
4	Audi	A4	33,441	7.3%	1
5	Volkswagen	Passat	31,510	6.9%	



## **Executive**

		2004	Regs	Mkt share	
Ι	Mercedes	C Class	29,567	27.0%	
2	Mercedes	E Class	17,676	16.1%	In the second
3	BMW	5 Series	16,678	15.2%	1000
4	Volvo	V70/XC70	10,255	9.4%	
5	Mercedes	CLK	9,512	8.7%	



Segment Total 459,635

Segment Total 109,667

## Luxury

	2004		Regs	Mkt share	
I	Jaguar	XJ	2,855	21.0%	
2	Mercedes	SL	2,566	18.8%	and the second
3	Mercedes	S Class	2,268	16.7%	Support of the
4	Bentley	Continental	1,841	13.5%	
5	BMW	7 Series	1,437	10.6%	

Source: SMMT

Segment Total 13,620

### Top five bestsellers for 2004 by segment

## **Sports**

		2004	Regs	Mkt share	
L	Mazda	RX-8	9,303	12.6%	1
2	Audi	Π	8,425	11.4%	the state of the
3	MG	MGTF	7,596	10.3%	0
4	Mazda	MX-5	6,372	8.6%	1
5	BMW	Z Series	4,815	6.5%	0

Segment Total 73,940



## **Dual Purpose - 4x4s/SUVs**

		2004	Regs	Mkt share
Ι	Land Rover	Freelander	21,657	12.1%
2	Toyota	RAV4	15,660	8.7%
3	Honda	CR-V	13,025	7.3%
4	Land Rover	Discovery	11,436	6.4%
5	Nissan	X-Trail	11,029	6.1%

Segment Total 179,439

**MPV** 

		_	2004		Regs	Mkt share	
Fa	ct or fiction?	1	Vauxhall	Zafira	51,175	40.6%	
		2	Volkswagen	Touran	11,504	9.1%	
	in has the most specialist sports car	3	Ford	Galaxy	9,138	7.2%	
man	nufacturers in the world	4	Kia	Sedona	7,326	5.8%	<b>6</b>
		5	Chrysler	Voyager	4,711	3.7%	0

### Segment Total 126,077



The UK has the most specialist sports car manufacturers with over 100 based here, including Caterham, Morgan and Lotus

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### Source: SMMT

### **NEW CAR REGISTRATIONS**

### **Bestsellers by segment**

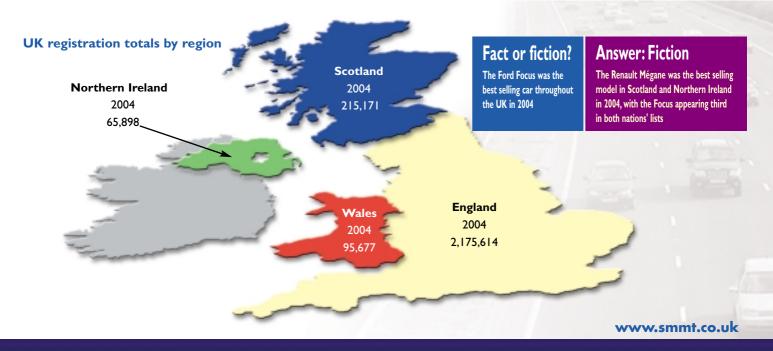
### Five year annual UK registration totals by region

Englan	d			Norther	n Ireland		
	Total	Percentage change	Per cent market share		Total	Percentage change	Per cent market share
2000	1,901,406	1.4	86.3	2000	57,591	-9.2	2.6
2001	2,100,573	10.5	86.0	2001	59,263	2.9	2.4
2002	2,180,871	3.8	85.7	2002	62,318	5.2	2.4
2003	2,189,450	0.4	85.4	2003	67,320	8.0	2.6
2004	2,175,614	-0.6	85.2	2004	65,898	-2.1	2.6
Scotlar	nd			Wales			
	Tetel	Democrate an observe	Devision to a second second		Texal	Developments and all and a	Den sent mendert skrive

	Total	Percentage change	Per cent market share		Total	Percentage change	Per cent market share
2000	167,124	3.5	7.6	2000	78,392	-2.7	3.6
2001	194,902	16.6	8.0	2001	86,476	10.3	3.5
2002	211,006	8.3	8.3	2002	91,173	5.4	3.6
2003	214,762	1.8	8.4	2003	91,367	0.2	3.6
2004	215,171	0.2	8.4	2004	95,677	4.7	3.7

Note: Channel Islands and Isle of Man new car registrations not included.

Source: SMMT



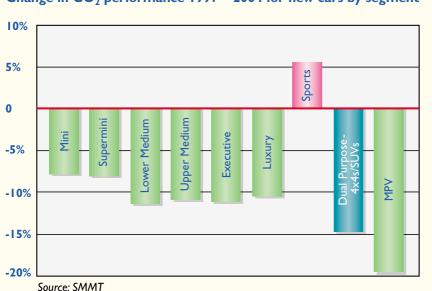
#### **NEW CAR REGISTRATIONS**

Regional

### SEGMENT FOCUS

#### Dual Purpose - 4x4s/SUVs

### 12



#### Change in CO<sub>2</sub> performance 1997 – 2004 for new cars by segment

### Fact or fiction?

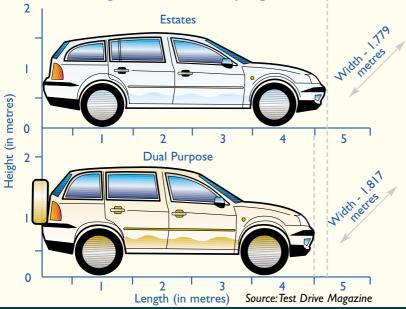
London has a higher number of new 4x4s (Dual Purpose vehicles) registered than any other UK city

### **Answer: Fiction**

Edinburgh had the highest number in 2004 - with 7.82 per cent of all new registrations in the segment. Sheffield came second with 7.02 per cent with London taking 6.98 per cent



### Average size of new cars by segment



	mode	No. of Is used	Length (metres)	Width (metres)	Height (metres)
Lower Me	dium	39	4.226	1.737	1.517
Upper Me	dium	34	4.592	1.766	1.451
Executive		13	4.794	1.812	1.481
Luxury Sal	oon	8	5.160	1.937	I.547
Multi Purp	ose	23	4.555	1.815	I.740
Estates		27	4.644	1.779	1.494
Dual Purp	ose	45	4.500	1.817	1.768

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**SEGMENT FOCUS** 

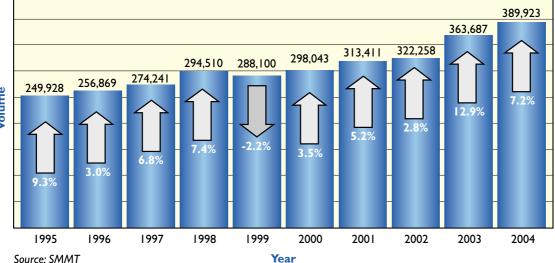
### Dual Purpose - 4x4s/SUVs

### **NEW CV REGISTRATIONS**

#### Annual UK totals

## S C C trati Volume ist 60 Ì





### Fact or fiction?

The Commercial Vehicle and Automotive Trade Show is the largest business-to-business show of its type in the UK

### **Answer: Fact**

The Show is the biggest and most successful in Europe. In 2005 it took 11 halls with 630 exhibitors. The stands covered 45,000 square metres in an overall area of over 90,000 square metres

### Ten year annual new CV registrations by segment

		1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
LCVs	Car-type pick-ups	3,595	3,646	2,815	3,043	3,210	3,742	5,525	9,690	13,700	13,180
	Vans to 2.0t	68,750	71,983	80,540	81,564	78,542	78,512	79,689	77,682	86,706	83,864
	Vans 2.0 to 2.6t	34,925	35,323	40,006	39,853	35,425	32,759	23,912	21,214	27,192	29,408
	Vans 2.6 to 3.5t	73,349	77,712	87,663	100,354	104,392	116,434	136,981	148,892	168,596	195,814
	4x4 Utilities	13,548	14,396	13,705	12,509	10,192	8,035	7,968	8,868	7,561	7,333
Trucks	All Rigids	33,799	33,151	30,228	35,431	33,628	35,517	37,279	35,135	36,788	37,461
Trucks	All Artics	18,462	17,002	15,389	17,531	18,163	18,663	18,294	16,785	18,802	18,851
Buses & Coaches	Buses & Coaches	3,500	3,656	3,895	4,225	4,548	4,381	3,763	3,992	4,342	4,012
All Commercial Vehicles		249,928	256,869	274,241	294,510	288,100	298,043	313,411	322,258	363,687	389,923

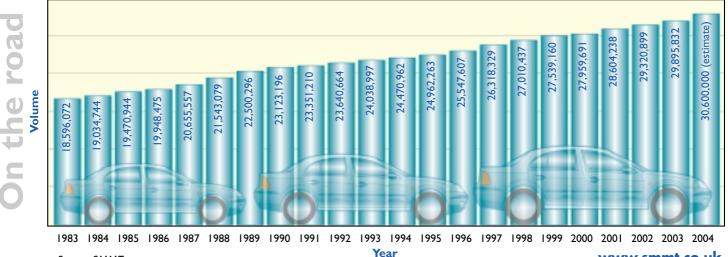
Source: SMMT

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### **NEW CV REGISTRATIONS**

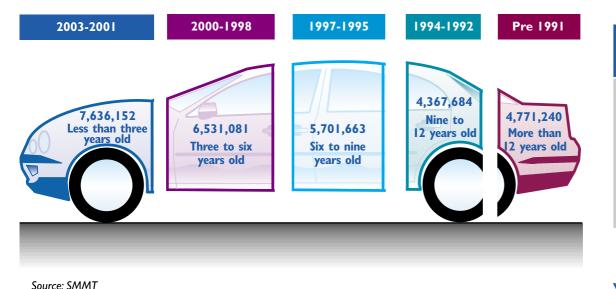
### Segment totals

### Annual totals of cars on UK roads 1983 - 2004



Source: SMMT

### Cars on UK roads by age - January 2004



Fact or fiction? London has the newest cars

### Answer: Fiction

At 7.4 years, cars in Greater London are older than the national average. The average age of cars in GB is 6.8 years Cheshire has the youngest cars at 5.6 years old. The Isle of Wight has the oldest at 8.5 years old

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### **VEHICLES IN USE**

### Age of cars on the road

### Colours of cars on GB roads 2003 and 1994 - Top five

	2003			1994	
Top colours	Volume	Per cent of parc	Top colours	Volume	Per cent of parc
Blue	7,235,456	25.0 per cent	Red	6,283,977	26.4 per cent
Red	5,790,899	20.0 per cent	Blue	5,721,302	24.0 per cent
Silver	5,033,852	I7.4 per cent	White	3,505,141	l 4.7 per cent
Green	3,358,334	ll.6 per cent	Silver	1,869,802	7.9 per cent
Black	2,348,798	8.1 per cent	Green	1,507,878	6.3 per cent

Source: SMMT



### Fact or fiction?

Silver is worth more than gold

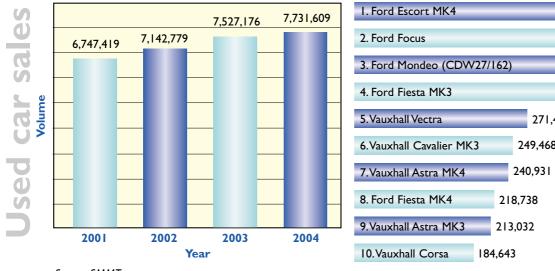
### **Answer: Fact**

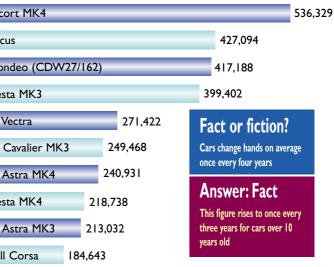
According to Glass's Guide, as the most popular colour, a silver car can be worth more than any other colour car on the second hand market



### Annual totals of used car sales in GB 2001- 2004

### Top 10 used car sales - 2004





Source: SMMT

### **USED CAR SALES**

#### Top 10 and annual totals

### PRODUCTION

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### Annual 10 year totals for car production in the UK

	Year	Production	% change	Home Market	% change	% of total	Export Market	% change	% of total
	1995	I,532,084	4.5%	787,473	-7.2%	51.4%	744,611	20.4%	48.6%
	1996	1,686,134	10.1%	777,922	-1.2%	46.1%	908,212	22.0%	53. <b>9</b> %
	1997	1,711,923	1.5%	738,494	-5.1%	43.1%	973,429	7.2%	56. <b>9</b> %
	1998	1,760,697	2.8%	729,217	-1.3%	41.4%	1,031,480	6.0%	58.6%
)	1999	1,799,004	2.2%	649,279	-11.0%	36.1%	1,149,725	11.5%	63. <b>9</b> %
	2000	1,641,452	-8.8%	578,462	-10.9%	35.2%	1,062,990	-7.5%	64.8%
	2001	1,492,365	<b>-9</b> .1%	598,151	3.4%	40.1%	894,214	-15.9%	59.9%
	2002	1,629,934	9.2%	582,266	-2.7%	35.7%	1,047,668	17.2%	64.3%
)	2003	1,657,558	1.7%	513,798	-11.8%	31.0%	1,143,760	9.2%	69.0%
	2004	1,646,881	-0.6%	467,138	-9.1%	28.4%	1,179,743	3.1%	71.6%

### Fact or fiction?

More than seven out of every 10 cars made in the UK are now destined for export markets



### **Answer: Fact**

Output for export hit a record high in 2004 - up three per cent to 1,179,743 units

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Source: SMMT

### Annual 10 year totals for CV production in the UK

Year	Production	% change	Home Market	% change	% of total	Export Market	% change	% of total
1995	237,812	2.5%	144,660	6.7%	60.8%	93,152	-3.5%	39.2%
1996	242,663	2.0%	129,820	-10.3%	53.5%	112,843	21.1%	46.5%
1997	228,412	-5.9%	135,758	4.6%	59.4%	92,654	-17.9%	40.6%
1998	220,899	-3.3%	126,224	-7.0%	57.1%	94,675	2.2%	42.9%
1999	177,823	-19.5%	113,316	-10.2%	63.7%	64,507	-31.9%	36.3%
2000	175,808	-1.1%	98,346	-13.2%	55.9%	77,462	20.1%	44.1%
2001	195,882	11.4%	98,880	0.5%	50.5%	97,002	25.2%	49.5%
2002	191,267	-1.4%	77,032	-20.6%	40.7%	114,235	18.1%	59.3%
2003	188,871	-2.2%	85,954	9.5%	45.5%	102,917	-10.2%	54.5%
2004	209,293	10.8%	81,186	-5.5%	38.8%	128,107	24.5%	61.2%

### Fact or fiction?

Over one in three heavy commercial vehicles on UK roads are built here



### **Answer: Fact**

Forty per cent of the HCV parc are UK-built with 99 per cent manufactured in Europe

Source: SMMT

PRODUCTION

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### **CV** production annual totals

### Car manufacturing sites

Manufacturer	Factory	Manufacturer	Factory
I. Aston Martin	Gaydon	12. Mercedes-Benz	MTC, Woking
2. Aston Martin	Newport Pagnell	13. Metrocab	Tamworth
<ol> <li>Bentley</li> </ol>	Crewe	14. MG Rover (in administration)	Longbridge
4. BMW (MINI)	Oxford	15. Morgan	Malvern
5. Caterham	Dartford	16. Nissan	Sunderland
6. Honda	Swindon	17. Peugeot	Ryton
7. Jaguar	Halewood	18. Rolls-Royce	Goodwood
8. Jaguar	Birmingham	,	Burnaston
9. Land Rover	Solihull	19. Toyota	
10. Lotus	Norwich	20. TVR	Blackpool
II. LTI	Coventry	21. GM	Ellesmere Port







### Commercial vehicle manufacturing sites

	Manufacturer	Factory
22.	Alexander Dennis	Guildford
23.	Dennis Eagle	Warwick
24.	Ford	Southampton
25.	GM	Luton
26.	Land Rover	Solihull
27.	LDV	Birmingham
28.	Leyland Trucks	Leyland
29.	Optare	Leeds
30.	Peugeot	Ryton

Source: SMMT

All information correct at time of going to print

### Map of key UK manufacturing sites





### Fact or fiction?

Nissan have invested £2.1 billion at Sunderland since 1985

### Answer: Fact

Nissan Motor Manufacturing (UK) has also been named as the most productive car plant in Europe for seven consecutive years, and the biggest UK car plant for six years. Sixty per cent of Nissan sales in Europe are products built in Sunderland – the Almera, Micra and Primera

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### PRODUCTION

### Key manufacturing sites

### PRODUCTION

### UK top five producers

### Top five UK car producers 2004

	Manufacturer	Volume
1	Nissan	319,652
2	Toyota	244,799
3	Honda	193,455
4	BMW (MINI)	189,136
5	Peugeot	173,091
	All Manufacturers	1,646,881



The IBC Vehicles plant in Luton

### Top five CV producers in the UK 2004

	Manufacturer	Volume
Ι	GM	88,715
2	Ford	69,903
3	Leyland	14,297
4	Land Rover	14,021
5	LDV	7,515
	Total	209,293



### Top five UK model producers 2004

	Model	Manufacturer	Volume	
Ι	MINI	BMW (MINI)	189,136	
2	Avensis	Toyota	177,813	
3	206	Peugeot	173,091	
4	Micra	Nissan	172,794	
5	Astra	Vauxhall	126,037	
	All models		1,646,881	



### UK automotive sector profile

	2000	2001	2002	2003
Automotive manufacturing sector turnover	£42.5 billion	£42.6 billion	£44.6 billion	£46 billion
Share of total manufacturing turnover	9.1%	9.2%	9.6%	9.4%
Total net capital investment	£2.08 billion	£2.25 billion	£1.38 billion	£1.66 billion
Total employees directly dependent on the automotive sector	849,100	835,000	850,000	830,000
Value of exports	£19.8 billion	£18 billion	£20.9 billion	£21.5 billion
Percentage of total UK exports	10.5%	9.5%	11.2%	11.3%
All automotive sectors - value added share of GDP	3.4%	3.8%	3.7%	3.7%
UK sector share of global passenger car production	4.0%	3.7%	4.0%	4.0%
Source: SMMT	Data subject to revisi	on	www	w.smmt.co.uk

Sector

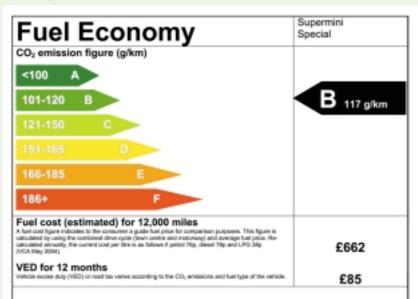
**KEY ISSUES** 

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Profi

Economy-sector profile

### **Example of new Green Label**



## Lowest CO<sub>2</sub> emitting models in each market segment in the UK in 2004

26

Segment	Model	Fuel	CO <sub>2</sub> g/km	Seg ave	Difference
Mini	Smart Fortwo	Petrol	113	136	-17%
Supermini	Citroën C2	Diesel	107	147	-27%
Lower Medium	Honda Civic	Petrol/Electric	116	162	-28%
Upper Medium	Toyota Prius	Petrol/Electric	104	176	-41%
Executive	Audi A6	Diesel	151	209	-28%
Luxury Saloon	Mercedes S320	Diesel	204	286	-29%
Sports	Honda Insight	Petrol/Electric	80		-66%
	(Vauxhall Tigra)	(Petrol)	(146)	232	(-37%)
Dual Purpose- 4x4/SUVs	Toyota Rav4	Petrol	175	244	-28%
MPV	Fiat Doblo	Diesel	147	192	-23%

#### Environmental Information

A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming.

Maka/Model: Supermini Special Fuel type: Diesel		Engine Capacity (cc): 1399 Transmission : 5 speed manual		
Fuel Consumption:		1		
Drive cycle	Litres/100km	Mpg		
Urban	5.4	52.3		
Extra-urban	3.8	74.3		
Combined	4.4	64.2		

Carbon dioxide emissions (g/km): 117g/km

Important note: Some specifications of this make/model may have lower CO2 emissions than this. Check with your dealer.





### Fact or fiction?

Last year the proportion of cars with CO<sub>2</sub> emissions less than 140g/km was more than three times the share in 1997

### **Answer: Fact**

In 2004, the percentage share was 15.5 per cent. However, in 1997 the figure was only 3.9 per cent

### www.smmt.co.uk



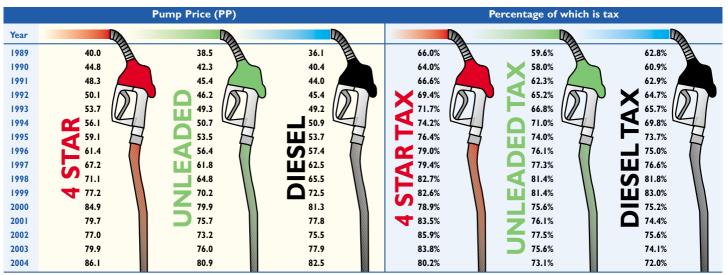
Source: SMMT

		Diese	l car	Petrol car		Alternative fuel car	
Bands	CO <sub>2</sub> emission figure (g/km)	l2 months rate £	6 months rate £	12 months rate £	6 months rate £	12 months rate £	6 months rate £
Band A	Up to 100	75	41.25	65	35.75	55	30.25
Band B	101 to 120	85	46.75	75	41.25	65	35.75
Band C	121 - 150	115	63.25	105	57.75	95	52.25
Band D	151 - 165	135	74.25	125	68.75	115	63.25
Band E	166 - 185	160	88	150	82.5	140	77
Band F	Over 185	170	93.5	165	90.75	160	88

Source: DVLA

### **Fuel duty**

#### **AVERAGE FUEL PRICES**



Source: IP data, since 1997 Energy Trends, or AA for latest estimates



Taxation

### **KEY ISSUES**

## Survey of SMMT component member companies as of January 2005

### **Key findings:**

- 33% of respondents say that steel makes up over 50% share value of their material costs
- 87% respondents believe that the average price of steel has risen in 2004 relative to 2003
- 100% of respondents expect to pay more for steel products in 2005 relative to 2004
- 19% of respondents would improve their business process to recover the anticipated increases in steel costs
- 25% of respondents indicated that electricity would be another significant cost increase, with 22% indicating plastics

#### Notes:

Findings based on replies received from the 105 SMMT member contacts asked. Steel products were finished steel items – coil, sheet/plate, wire, rods

Average cost of finished steel (ISBB)							
2004	2003	% change					
£408 per tonne	£313 per tonne	30%					
Average cost of oil per barrel (Brent oil)							
2004	2003	% change					
\$38.4 b/l	\$28.9 b/l	33%					

**Key commodity prices** 

 Fact or fiction?

 There are up to 7,000

 manufacturing sites operating

 in the UK supplying the

 automotive sector

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•	пы		1 0	

2,000 of these sites have the majority of their business in the automotive industry providing 140,000 jobs and a combined turnover of over £12 billion

Other commodity prices percentage change Dec 2003 to Dec 2004 (ONS)					
Commodity	% change				
Electricity	15.2%				
Gas	14.7%				
Plastics in prime form	9.8%				
Imported metals (iron and steel)	29.0%				
Rubber 2.6%					
Motor vehicles and parts	-1.1%				

## Killed or seriously injured casualties by road user type 2001 - 2003

## Percentage change in killed or seriously injured 2002 to 2003

	2001	2002	2003
Pedestrians	9,064	8,631	7,933
Pedal cyclists	2,678	2,450	2,411
Two-wheeled motor vehicle users	7,305	7,500	7,652
Car users	19,424	18,728	17,291
Bus/coach users	562	551	500
Other road users	I,527	I,547	I,428
All road users	40,560	39,407	37,215

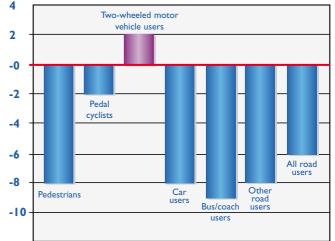
### Fact or fiction?

**KEY ISSUES** 

The industry was awarded an acclaimed What Car? award in 2004

### **Answer: Fact**

The industry won the award for the voluntary introduction of ABS as standard in all new models from July 2004



### www.smmt.co.uk

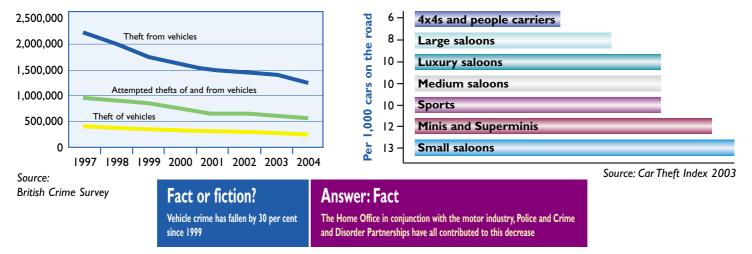
Source: DfT – Road Casualties Great Britain: 2003

#### Safety – Road casualties

#### **KEY ISSUES**

#### Reduction in vehicle crime 1997 - 2004

### Car theft rate by type of vehicle on the road – 2002



Source: All data taken from the NAO - Reducing Vehicle Crime

### The SMMT New Car Code of Practice and Brief Guide



**KEY ISSUES** 

What is the SMMT New Car Code of Practice? The SMMT New Car Code outlines the promises made by manufacturers to consumers regarding new vehicles.

### Who is signed-up to the Code?

Over 99 per cent of new cars registered (MVRIS 2003) are manufactured by Code signatories.

### Has the Code been independently approved?

Yes, it was the first Code formally approved by the

Office of Fair Trading under the Consumer Codes Approval Scheme.

#### Who monitors the Code signatories?

Code signatories' performance is monitored by SMMT Regulation and Compliance Unit (RCU), who report results directly to the OFT.

#### Is consumer satisfaction monitored?

Consumer satisfaction is monitored by targeted and random surveys.

## Fact or fiction?

The Code is voluntary, so it has no 'teeth'

### **Answer: Fiction**

Members are issued with penalty points for cases of non-compliance. These are linked to progressive sanctions which can ultimately lead to substantial financial penalties being imposed on SMMT member companies

If I have an enquiry regarding a new car, who should I contact? You may contact the SMMT Regulation and Compliance Unit by:

Consumer Advice Line:

0870 7518270

E-mail enquiries:

www.smmt.co.uk/consumeradvice

Written submissions:

New Car Code Conciliation Service PO Box 44755 London SW1X 7DS

### www.smmt.co.uk

### **SMMT New Car Code of Practice**

### Driving productivity, skills and innovation



#### Industry Forum

The Industry Forum programme delivers 'learning by doing' training, teaching companies practical skills to cut waste, improve productivity and lower costs. Now in its tenth year, Industry Forum employs 32 senior engineers and has helped more than 600 companies in the automotive supply chain.

Funded by DTI, this SMMT managed initiative

Press contact: Nigel Wonnacott Telephone: 020 7344 9226

e-mail: nwonnacott@smmt.co.uk

stimulates R&D in technologies for future vehicles.

It guides applicants to funding opportunities, enabling

the UK to nurture and grow its home grown talent.

### Press contact: lan Strachan Telephone: 01543 490932, e-mail: ian@strachan13.freeserve.co.uk

**Foresight Vehicle** 



### **Automotive Academy**

The Automotive Academy was set up in 2004 and has been tasked with delivering a national approach to training, validating the very best courses, trainers and assessors to bring an end to the manufacturing skills shortage.

Press contact: Keith Lewis Telephone: 020 7344 9263 e-mail: press@automotiveacademy.co.uk

### Fact or fiction?

150,000 people are dependent on the UK motor manufacturing industry

### **Answer: Fiction**

Over 800,000 jobs are supported by the motor industry in the UK. The Automotive Academy is the UK industry's answer to addressing the challenges of improving the skills of those in the sector

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### Quick guide to SMMT contacts:

- To buy, order or enquire about data please e-mail parcweb@smmt.co.uk or mvrisweb@smmt.co.uk
- For economic reports and industry analysis please e-mail econoweb@smmt.co.uk
- To become a member, associate or affiliate of SMMT please e-mail membership@smmt.co.uk
- To contact the SMMT press office, please e-mail communications@smmt.co.uk

### For all other enquiries please call 020 7235 7000 or fax 020 7344 7112

SMMT (The Society of Motor Manufacturers and Traders Ltd), Forbes House, Halkin Street, London SWIX 7DS

www.smmt.co.uk

### SMMT BUSINESSES

### **SMMT** information

### SPOTLIGHT ON STATISTICS

### Data at a glance

Cars		2004	% change	2003	% change	2002	% change	
	Production (UK)	1,646,881	-0.6	1,657,558	1.7	1,629,934	9.2	
	Registrations (UK)	2,567,269	-0.5	2,579,050	4.3	2,563,631	10.7	
	Used sales (GB)	7,731,609	2.7	7,527,176	5.4	7,142,779	5.9	
	On the road (UK)	30,600.000 (estimate)	2.4	29,895,832	2.0	29,320,899	2.5	
CVs		2004	% change	2003	% change	2002	% change	
	Production (UK)	209,293	10.8	188,871	- 2.2	193,084	- 1.4	
	Registrations (UK)	389,923	7.2	363,687	12.9	322.258	2.8	
	Used sales (GB)	911,090	8.6	839,361	8.1	776,238	7.1	
	On the road (UK)	3,670,000 (estimate)	2.2	3,591,841	2.6	3,501,336	2.4	
General		2004	% change	2003	% change	2002	% change	
Tax revenue from motorists£43.		43.1 billion	2.5	£42 billion	2.7	£40.9 billion	0.1	
Automotive sector turnover		£47 billion	2.2	£46 billion	3.1	£44.6 billion	4.7	
Total employment		810,000	-2.4	830,000	-2.4	850,000	1.7	
Source: SMMT		Data is subject to revision				www.smmt.co.uk		



The Society of Motor Manufacturers and Traders Limited





The Society of Motor Manufacturers and Traders Limited Forbes House, Halkin Street, London, SWIX 7DS. Tel: +44 (0) 20 7235 7000 Fax: +44 (0) 20 7235 7112 Web: www.smmt.co.uk E-mail: communications@smmt.co.uk Compiled by SMMT – May 2005. Motor Industry Facts – 2005 is printed on Mega recycled paper